**EVENT DESCRIPTION SHEET**

*(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.*

 *Please provide one sheet per event (one event = one work package = one lump sum).)*

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| **PROJECT** | |
| **Participant:** | FINGAL COUNTY COUNCIL |
| **PIC number:** | 946320846 |
| **Project name and acronym:** | 101091184 - Green IT Your Work |

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| **EVENT DESCRIPTION** | | | |
| **Event number:** | 5 | | |
| **Event name:** | IT’S TIME FOR GREEN START. | | |
| **Type:** | Increasing awareness about changing career and self employment  Introducing to youth the canvas business model for developing business ideas  Presenting to the local authorities new startups connected with the green jobs | | |
| **In situ/online:** | In-situ | | |
| **Location:** | Balbriggan, Fingal, County Dublin, IRELAND | | |
| **Date(s):** | 04.03.2024 - 07.03.2024 | | |
| **Website(s) (if any):** |  | | |
| **Participants** | | | |
| Female: | 28 | | |
| Male: | 19 | | |
| Non-binary: | - | | |
| From country 1 [Romania]: | 2 | | |
| From country 2 [Spain]: | 2 | | |
| From country 3 [Greece]: | 3 | | |
| From country 4 [Cyprus]: | 2 | | |
| From country 5 [Ireland]: | 32 | | |
| From country 6 [Slovenia]: | 2 | | |
| From country 7 [Croatia]: | 2 | | |
| From country 8 [Italy]: | 2 | | |
| Total number of participants: | 47 | From total number of countries: | 8 |
| **Description**  *Provide a short description of the event and its activities.* | | | |
| The Fingal Economic Development Department hosted the 5th International ‘Green IT Your Work’ meeting on March 6th and 7th in Balbriggan, coinciding with Local Enterprise Week. The event, themed "It's Time for a Green Start," brought together representatives from seven European countries—Romania, Spain, Greece, Cyprus, Slovenia, Croatia, and Italy.  This initiative aimed to highlight the role of young people in driving the green transition and promoting green jobs to help create more sustainable European cities. The focus of the event was on encouraging businesses to integrate sustainability into their professional practices.  **Day 1**  A group of young entrepreneurs from Ardgillan Community College delivered an impressive presentation, showcasing innovative sustainable business ideas that captivated the international audience. Their ventures, "Recycled Jar" and "Sustainable Candles," highlighted creative approaches to sustainability and demonstrated the potential of the next generation to drive meaningful change in the business world.  Delegates attended a Local Enterprise Event titled "Don't Wait for Opportunity, Create It," where they explored strategies for identifying and capitalising on business opportunities. The event featured a panel discussion with esteemed local entrepreneurs, including Tom Keogh of Keogh’s Crisps, Michael Dawson of One4All and the Irish Institute of Music and Song, and Giselle Makinde of Wonky Wonders Food. These industry leaders shared valuable insights on how to recognise and seize opportunities to achieve business success.  The delegation also toured Cliff Farm in Howth, where Hans Visser and Melissa Jeuken demonstrated the Conservation Grazing Project. This project uses digital technology to optimise livestock management for landscape conservation.  **Day 2**  Foróige Balbriggan shared insights into their pioneering Technology Hub, also located in Balbriggan. Sinead Fox, Environmental Awareness/ Climate Change Officer presented on sustainable initiatives in Fingal, including the Green Schools Programme.  Eamonn Donlyn discussed the Smart Balbriggan initiative, leading into a creative workshop held at the Warehouse in Balbriggan.  During the meeting, the delegation visited Techcrete, a company committed to achieving net-zero carbon emissions by 2030. | | | |

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| **HISTORY OF CHANGES** | | |
| VERSION | PUBLICATION DATE | CHANGE |
| 1.0 | 01.04.2022 | Initial version (new MFF). |
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