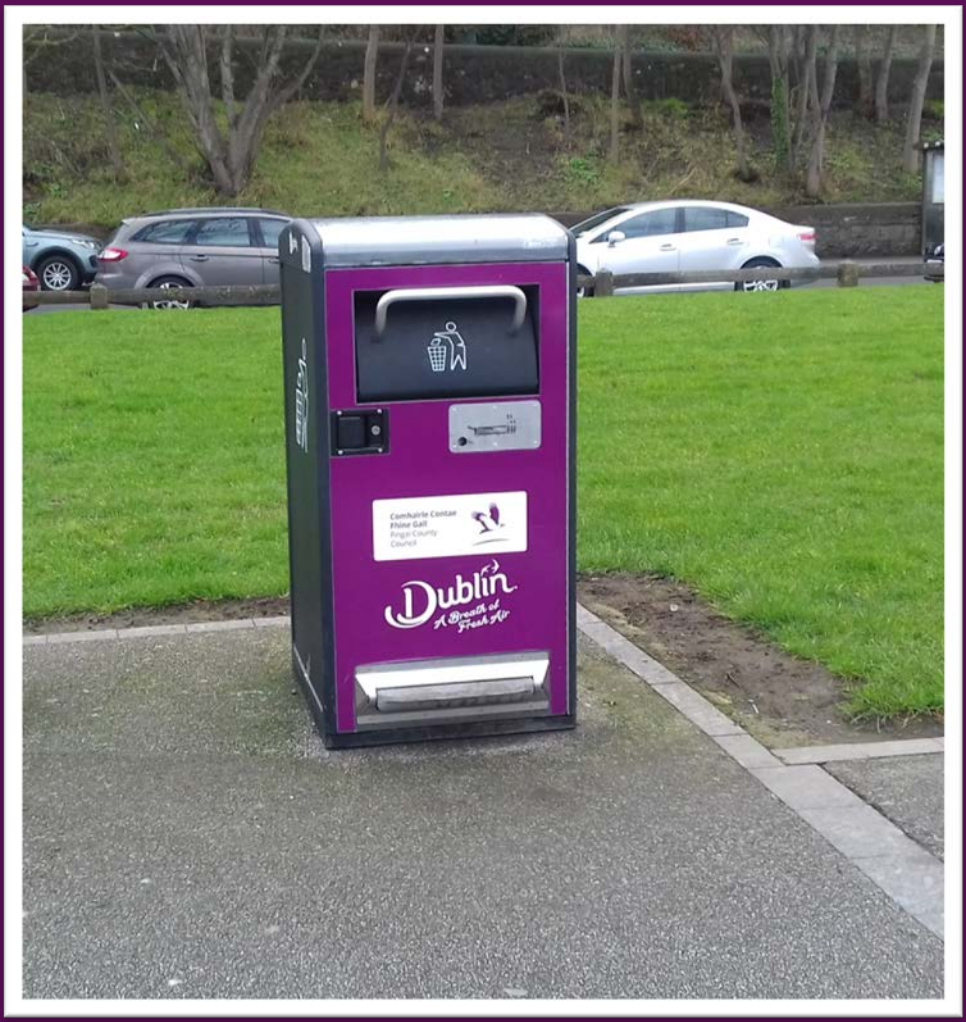
Fingal County Council

LITTER MANAGEMENT PLAN 2019-2021



Comhairle Contae
Fhine Gall
Fingal County
Council

Your Council,
working for you

Comhairle Contae Fhine Gall
Fingal County Council

Information

Further information relating to litter management in Fingal is available from:

Operations Department
Fingal County Council
Grove Road
Blanchardstown
Dublin 15

Telephone:	01 8905000
Free-phone Litter Hotline:	1800 20 10 93
E-mail:	info@fingalcoco.ie

The Litter Management Plan 2019-2021 was adopted by Fingal County Council on xxth xx 2018.

Prepared on behalf of Fingal County Council by Patel Tonra Ltd., Environmental Solutions Balbriggan, Co. Dublin, K32 CV07 www.pateltonra.com

patel tonra ltd
environmental solutions

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1. Introduction and Background

This Litter Management Plan is presented by Fingal County Council for the period 2019 to 2021. The plan sets out our objectives for preventing and managing litter in Fingal, and our implementation plan to meet those objectives. The Plan is action-based and focuses on the prevention, enforcement and management of litter, with the objective of a consistently cleaner environment for the citizens of Fingal.

Our goal as a Council is to protect and enhance the natural and built environment of Fingal through effective education, awareness, monitoring and enforcement of this Litter management Plan and national legislation and policy. When we talk about litter management, the focus can often relate to litter-picking, bins and street sweeping. As a Council, we emphasise the need to work with the citizens, communities and businesses throughout Fingal to *prevent* litter in the first instance.

Our Environmental Staff and Education Officers work closely with schools, community and business groups on litter prevention and educational initiatives. *Tidy Towns* groups and other voluntary initiatives offer invaluable support to the Council's street cleaning teams.

What is litter?

Litter is defined in the Litter Pollution Act 1997-2009. In summary, this definition means that any object or substance regardless of size, which is disposed of improperly (i.e. not deposited in a litter bin or authorised waste facility) and is likely to become unsightly or unsanitary is considered to be litter e.g. single use packaging such as coffee cups, small plastic bottles or cigarette butts discarded on the street or thrown from a car window, dumping or fly-tipping of larger items of litter e.g. construction & demolition waste or household goods.

When people break the law in terms of littering offences or illegal dumping, we prosecute. Our inter-departmental Enforcement Team is active throughout the County and is engaged in litter warden duties, as well as targeted enforcement campaigns.

Our street cleaning crews work throughout Fingal's rural, urban and suburban communities to deliver clean towns, villages, beaches and countryside.

Our litter management strategy is structured around three pillars:

- Awareness
- Enforcement
- Operations

The success of all three inter-related pillars is critical for the achievement of improved litter performance.

This plan sets out clearly our commitments under each of the three headings above, towards the overarching goal of *Keeping Fingal Clean*.

Fingal County Council acknowledges the input of residents, community groups, business leaders and elected members as part of the consultation exercise completed in the preparation of the 2019-2021 Litter Management Plan.

What can I do?

As a resident or business owner in Fingal, you have responsibilities when it comes to litter prevention. There are penalties in place for parties who fail to meet their responsibilities when it comes to litter.

Public

- Failure to keep private property which is visible from a public place free of litter
- Dropping cigarette butts, chewing gum, paper, food, etc. on the ground
- Failure to clean up dog litter when walking one's dog in a public place
- Placing household waste in a public litter bin

Business

- Failure to keep the footpaths, pavements and gutters (not exceeding 100m of the premises) adjoining a premises located within a speed limit area free of litter
- Failure to secure transported material on a trailer or truck
- Dumping material (fly-tipping) in an area other than a waste receptacle or authorised waste facility
- Putting up posters or signs without authorisation; placing advertising flyers on cars
- Placing commercial waste in a public litter bin

Penalties

Leaving or throwing litter in a public place is an offence which can be subject to an 'on the spot' fine of €150 and a maximum fine of €3,000 through the Courts (conviction on indictment for litter offences carries a maximum fine of €130,000). A person convicted of a litter offence may be required by the Court to pay the Council's costs and expenses in investigating the offence and in bringing the prosecution.

Large-scale dumping may be prosecuted under the Waste Management Act, with penalties on conviction or indictment of up to €15 million and/or a 10-year prison term.

2. Update on Previous Litter Management Plan (2012-2015)



The previous Litter Management Plan 2012-2015 was published in 2012 by Fingal County Council and subsequently extended to cover up to 2017. The Plan described the activities and resources to be put in place by Fingal County Council for the management of litter over this period.

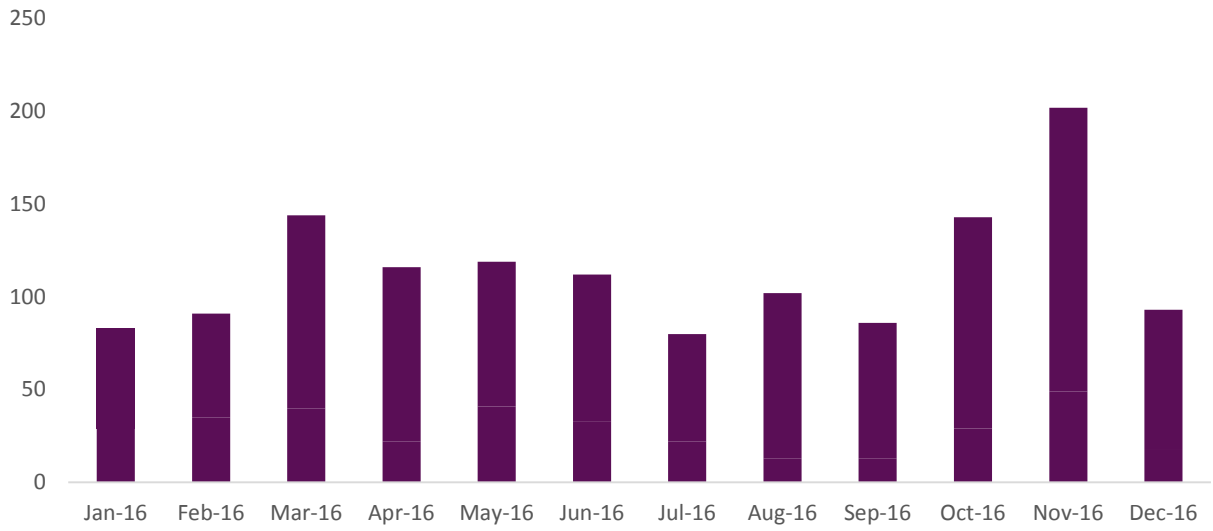
The previous Litter Management Plan was focused on a strategy structured around three pillars: awareness, enforcement and operations. The success of all three inter-related pillars is critical for the achievement of improved litter performance.

A summary of progress against litter management objectives for the preceding period is presented below. The data presented is for the full year of 2016.

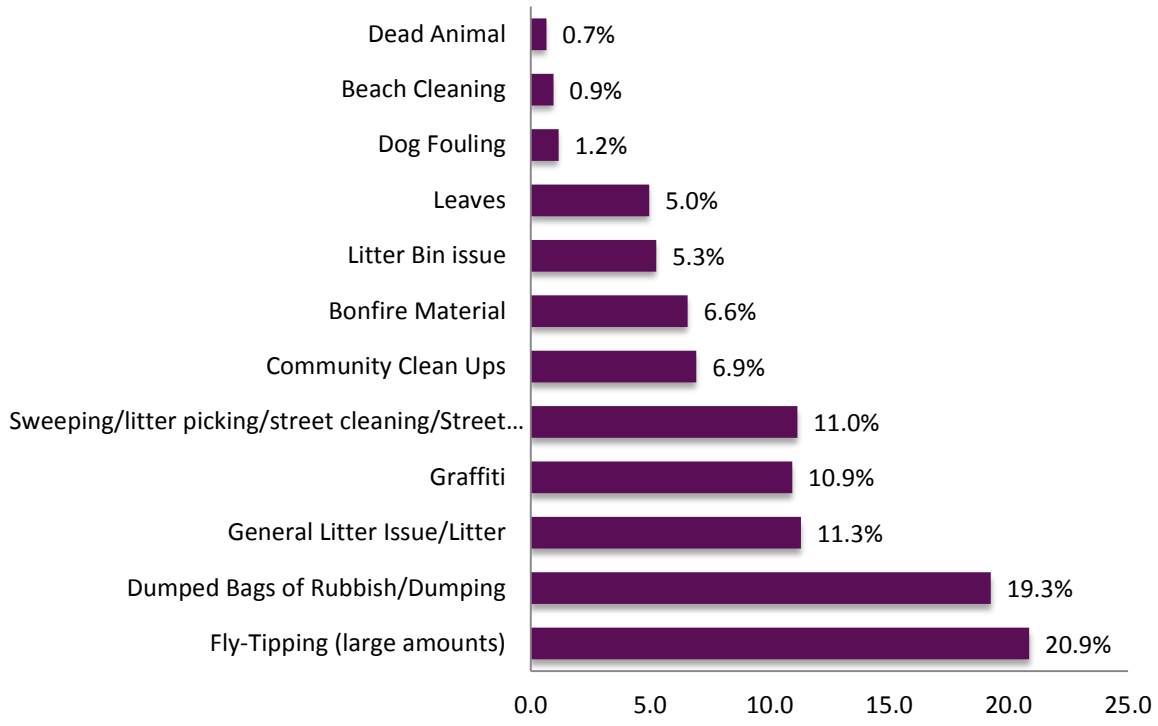
Customer Relationship Management (CRM)

- Fingal County Council use and maintain the CRM system for litter management complaints and notifications.
- We respond to notifications within timeframes set in the Citizen Charter.
- We review the CRM key indicators and take any required corrective action.
- In the twelve months of 2016, 1371 individual requests relating to litter management were received through the CRM system.
- 21% of requests received through the CRM system were in relation to fly tipping and dumping of wastes.

Litter Management Complaints/Notifications on a Monthly Basis for 2016



The CRM system has been used intensively on a day-to-day basis by the Enforcement and Operations teams to log, action and track litter complaints and notifications.



The above chart shows the most common types of litter complaints received through the CRM system and the percentage of total relating to each category (2016).

HIGHLIGHTS FROM THE PREVIOUS LITTER MANAGEMENT PLAN



AWARENESS

- 139 primary, post primary, educational centres and preschools Green-Schools registered in Fingal County Council.
- Substantial contribution was made by local community groups, residents associations, Tidy Towns groups and the wider public in their efforts to keep Fingal Clean. We extend our thanks to these groups for their hard work. Fingal County Council held meetings with all Tidy Town Committees annually. In addition, Operations Department staff members meet with members of Committees during the year to discuss ongoing and proposed projects.
- Skerries was a national Tidy Towns award winner in 2016, as Irelands Tidiest Town.



- Fingal's Cleaner Communities Competition aims to make the County a cleaner, greener place to live. In 2016, 29 Cleaner Community awards were won, including 'Best Presented Village', 'Green Business Award' and 'Best Biodiversity Project'.
- Through the Adopt-a-Patch scheme, 76 groups across Fingal adopted parts of beaches, bring banks, or litter blackspots.
- We have seen the ongoing success of Green Dog Walker Campaign. Volunteers in the community promote the responsible management of dog waste in their local area. We had 4 new registrations to this scheme in 2016.

Public Recycling Facilities

- We currently operate two recycling centres – Coolmine Recycling Centre, Dublin 15 and Estuary Recycling Centre, Swords. The Recycling Centres accept a full range of recyclable materials, bulky waste, waste electrical and electronic equipment, household hazardous waste, paint tins, etc.

- In 2016, both sites were very well used (vehicle count) and the following volumes (tonnes) of materials were accepted from households at each site:

	Coolmine Recycling Centre	Estuary Recycling Centre
Volume of Material Accepted	3,980 tonnes	6,199 tonnes
Number of Vehicles	76,343	136,494

- There are 61 Bring Banks facilities in Fingal which are open 24 hours a day and glass, cans and textiles can be recycled at them.

Further details on opening hours and what materials can be brought to the centres can be found at www.fingal.ie/environment/waste-and-recycling/recycling-centres/



ENFORCEMENT

- There are 6 litter wardens currently active throughout County Fingal.
- In 2016, the Fingal County Council Enforcement Team issued 847 Litter Fines. In addition to these, 252 prosecutions were undertaken throughout the year.
- There was continued use of CCTV at litter blackspots throughout the County to catch illegal waste dumpers and fly-tippers.
- Motion sensor activated audio messages were installed in dog fouling black spots.
- The annual run-up to the Halloween anti-litter campaigns was a great success by removing stockpiled material and working with the business and local community.

A centralised email address *environment@fingal.ie* has been set up for litter related requests and general environmental enquiries.

OPERATIONS

- All road sweeping schedules and routes were frequently reviewed and amended to ensure ongoing efficiency and effectiveness throughout the County.
- Throughout 2016, at least 90% of bins in towns and villages throughout the County were emptied daily. The remainder of the bins were emptied every two to three days.
- Dublin Airport environs scored highly in the IBAL litter league throughout 2016 and 2017, with the IBAL report noting that "*Recent surveys have shown the area to be virtually spotless. Not only were the routes very fresh in appearance but the overall impression was of a consistently well-presented and maintained series of roads and routes.*"



- All Fingal towns surveyed in 2016 achieved status of 'clean to European norms' as a minimum.
- Fingal County Council maintained a comprehensive fleet of street sweeping vehicles throughout 2016. This comprised of 4 large and 7 small road sweepers. In addition, 2 large sweepers were hired for 4 to 5 months annually to deal with leaves.
- Fingal County Council has been busy maintaining its recreational areas. Beaches are raked and cleaned regularly during bathing season. Routine beach inspections are carried out during bathing season by litter wardens. Shared open spaces were cleaned and litter picked regularly throughout 2016.
- 'Big Belly' solar bins were trialled in Howth during 2017. 4 (no) of these large capacity bins were placed in the Howth Harbour area during the trial. The bins provide an extra 5-7 times capacity and reduce collections by 80-90% when compared to normal bins.



***fixyourstreet.ie* services are available on Fingal County Council website.**

3. Objectives for the 2019-2021 Litter Management Plan

The 2019 -2019 Litter Management Plan has been structured around three key areas for managing Litter throughout Fingal County Council:



- Under each individual area various objectives and actions for litter management and litter prevention are outlined and these are to be undertaken during the lifetime of the plan.
- The plan has been prepared in accordance with the requirements set out within the Litter Pollution Act 1997 to 2009.
- The Plan takes account of the findings of the non-statutory and statutory consultation phases which included submissions from members of the public, residents associations and Tidy Towns groups, Fingal County Council cleansing and litter management staff.
- From these findings, objectives and targets have been formulated which aim to improve the standard of cleanliness throughout the County for residents, businesses and visitors over the lifetime of the plan.

Awareness: Litter Prevention and Education



Litter prevention is a critical part of our role in managing litter in Fingal. If littering decreases, our litter management resources could be re-focused on other initiatives and programmes.

Less litter dropped on the streets of Fingal also improves the quality of the environment for all who live, work and visit the County.

We believe that everyone has a role to play in litter prevention in Fingal – from children in local schools, to homeowners and businesses. We target our litter prevention campaigns and strategies to these broad and diverse groups in the community.

Finally, we recognise the vital role of Residents Associations, Community Groups and Tidy Towns groups in keeping Fingal litter free. We thank them for their hard work in preventing and managing litter and we endeavour to continue to support their initiatives and work in their local areas.

OBJECTIVES

1. **Communicate the litter prevention message throughout Fingal.**
2. **Continue to encourage litter awareness and prevention amongst Fingal's young citizens through the ongoing promotion of the Green-Schools Programme.**
3. **Support, encourage and collaborate with residents associations, community groups and Tidy Towns on litter prevention and community clean ups.**
4. **Undertake targeted education campaigns around illegal dumping, fly tipping and dog fouling.**
5. **Work with the business community in Fingal to make them aware of their responsibilities with regards to litter prevention and protecting the environment.**
6. **Continue to support community initiatives such as Cleaner Communities Competition, "Adopt-a-Patch" and Green Dog Walkers campaigns.**

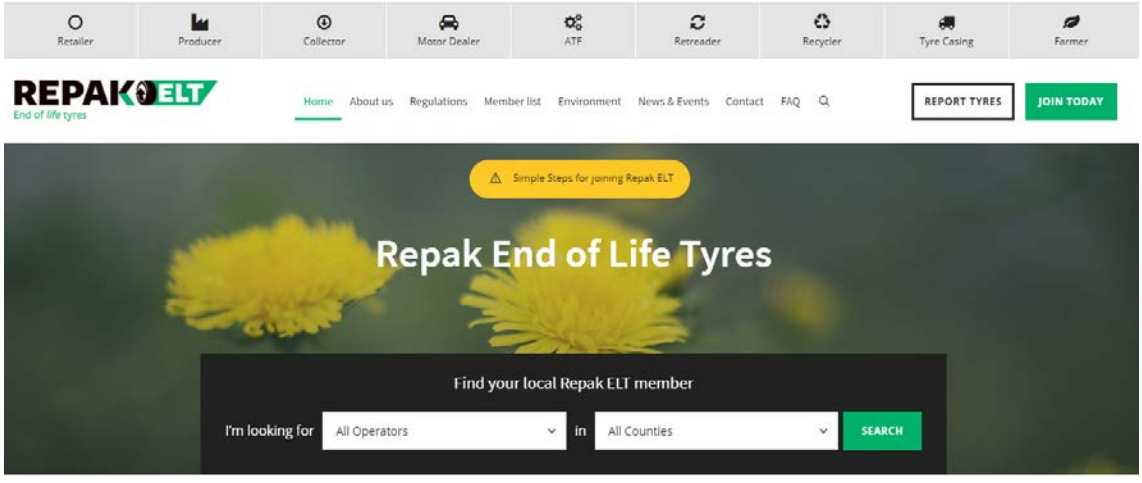
IMPLEMENTATION

Illegal Dumping



- Illegal dumping and fly-tipping is a major issue facing Fingal County Council in terms of litter prevention. We also recognise that Enforcement plays a key role in tackling Illegal dumping (see page 18) but equally see education and communications working in conjunction with enforcement.
- We will continue to promote the awareness campaign for householders to highlight the problem of unauthorised waste collectors. Householders have legal responsibilities relating to waste and litter management; all households must have a waste collection provider in place to collect their household waste. The awareness campaign includes cinema and radio advertisements and notices in Fingal County Council publications. The “Man with a Van” campaign runs in three cinemas in the county. We will consider the use of billboards throughout the county to increase awareness of this campaign.
- We will also put a strategy in place on the requirements to have a waste collection provider for landlords and residents of multi-occupancy residences throughout the County.

The illegal dumping of tyres is an on-going problem throughout the County. We will promote the Repak ELT Tyres compliance scheme on our website and through social media.



- We encourage our citizens to report incidents of illegal dumping and fly-tipping to us when they spot them. This allows us to identify “dumping hotspots” where we can focus additional resources to help to alleviate the problem of illegal dumping in the area. Report should be directed via the environment@fingal.ie email address, which will be displayed prominently on the Fingal County Council website.

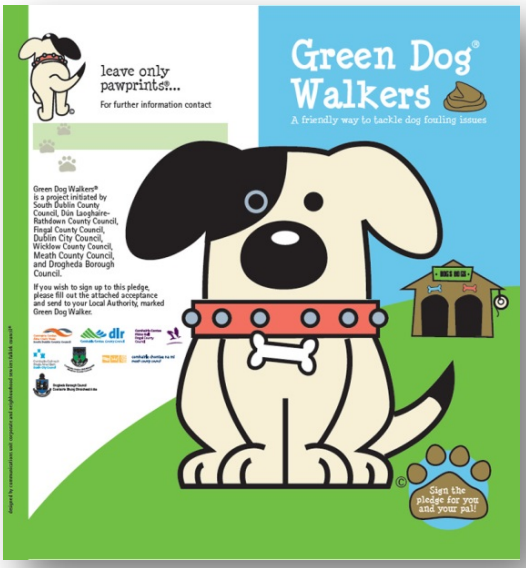


Public Participation

- Fingal County Council will continue to support and promote the Fix Your Street initiative.
- We will continue to support and promote Adopt-a-Patch Initiative. We will continue to assist residents groups with community clean-ups by providing hi-vis vests, litter pickers, gloves, bags, and in certain cases paint and graffiti wipes, and ensure all waste collected once the clean-up has been completed.
- We will continue to acknowledge and celebrate the excellent work carried out the community by these groups through ongoing support of their work and hosting the Fingal's Cleaner Communities Competition.
- Fingal County Council will continue in its co-ordination role for the Green-Schools programme. We aim to maintain the high participatory rate for primary level, second-level and educational facilities in Fingal and to expand into schools which are not yet accredited.
- Our Environmental Education Officer will continue to liaise with schools and the wider local community to promote and spread our litter prevention message.

Dog Fouling

- Dog fouling is an ongoing issue for promoting a clean environment throughout Fingal.



- We recognise the value and importance of dogs to their owners, but it is imperative that dog fouling is seen as a socially unacceptable activity.
- We recognise needs of others in the community, particularly the elderly and children, to have public spaces which are safe and clean for rest, relaxation, recreation and play. The Council wants to engage and work with dog interest groups and dog walkers across the County to prevent dog fouling.

Dog Fouling Strategy

- We will continue to promote "*Any Bag, Any Bin*".
- We will continue to use social media to promote our educational campaigns raising awareness of the risks of Toxocara from dog fouling.
- We will continue the regional dog fouling signage programme throughout the County.
- Following a successful pilot programme, the Council is committed to the continued roll out and use of pre-programmed and motion sensor activated audio messages in popular dog walking areas and beaches.
- The Council will continue to support and promote the Green Dog Walkers initiative. The Green Dog Walkers initiative is a community led programme, which aims to encourage responsible dog ownership in a positive and friendly way, through building up relationships with other dog walkers. They remind fellow dog owners to pick up after their dog, and carry extra dog litter bags.
- We encourage citizens to report incidents of dog fouling to us when they spot them. This allows us to identify "dog fouling hotspots" where we can focus additional resources to help to alleviate the problem of dog fouling in the area.

Single Use Items



- The Council will continue to support and encourage the switch from single use, disposal items (such as plastic bottles, plastic disposable cutlery, coffee cups, etc.) to reusable items for residents and businesses throughout Fingal. The Council recognises that this is a national issue, however, big changes and positive actions can start locally. We are committed to encouraging this change to reduce litter incidences and improve the environment for all throughout Fingal County Council, in conjunction with South Dublin County Council and Dublin City Council ran the "Don't Be Dick" campaign to encourage the use if reusable item such as coffee cups.
- We will pilot the use of two drinking water fountains and evaluate their success in reducing the use of disposable plastic water bottles. If the pilot is successful, we will consider implementing the scheme countywide.
- We will encourage businesses to consider the use of wooden cutlery and re-usable or compostable takeaway coffee cups.
- All single use items have been removed from the canteens and water stations within Fingal County Council offices.

Enforcement: Prevention and Control of Litter

Enforcement is an integral part of litter management in Fingal. We are obliged to enforce the Litter Pollution Acts. We regularly engage with community groups and actively promote education and awareness to prevent litter; however we recognise that enforcement measures are necessary to target individuals and groups who openly ignore the law.

Litter Wardens play a pivotal role in ensuring that those who disregard the law in relation to littering and illegal dumping are brought to justice. They are at the front line of enforcement against litter and their skills, experience and diligence are vital in this regard. They also work with businesses and schools throughout the County in an educational capacity, advising on their legal obligations in relation to preventing litter.

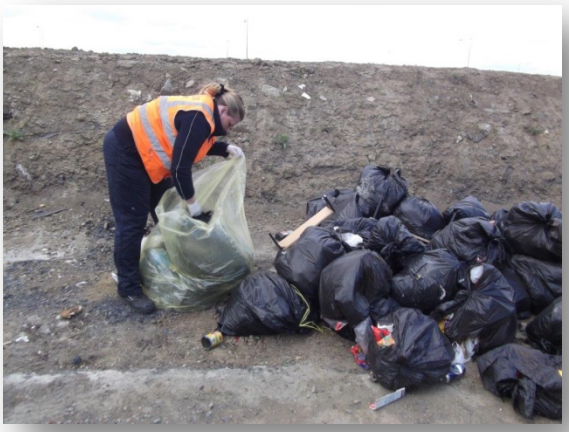
Objectives

1. **Maintain a strong Litter Warden presence throughout Fingal.**
2. **Prosecute litter offenders. Work with an Garda Sìochána and other relevant agencies as necessary.**
3. **Undertake covert surveillance operations at litter blackspots throughout the County to identify offenders and help aid prosecutions.**
4. **Undertake targeted enforcement campaigns around illegal dumping, fly tipping and dog fouling.**
5. **Work with the business community in Fingal to make them aware of their responsibilities with regards to litter prevention and protecting the environment.**

Implementation

Litter Wardens

- Six Fingal County Council Litter Wardens work throughout the County, which is considered sufficient.
- We endeavor to ensure that are litter wardens are visible to the public. They regularly patrol towns and villages throughout the County as well as beaches, illegal dumping blackspots and other areas which have high footfall.
- We will provide ongoing training and guidance for Litter Wardens to provide them with the necessary skills to carry out their duties.



- Our Litter Wardens will continue their litter/waste enforcement visits to businesses throughout Fingal to increase awareness of legal and regulatory requirements. Fines will be issued as and when required.
- Our Litter Wardens will take action against individuals, businesses and organisations responsible for the unauthorised erection of signage.

Prosecutions

- We will continue issue on-the-spot litter fines and prosecute litter offenders throughout the County. Problematic locations and non-compliant businesses and householders will be subject to greater inspections and enforcement action.
- Domestic waste is not permitted in public bins. Continuous abuse of bins will result in them being removed.
- Commercial premises are not permitted to use public bring banks to deposit significant volumes of material. We will pursue offenders who abuse public bring banks.
- We will continue to work with An Garda Síochána and other relevant agencies in a proactive manner to reinforce the message that littering and illegal dumping will not be tolerated.
- We will continue to pursue offenders and continue to follow up on fines and notices issued to ensure that fines are paid.

Halloween Anti-Litter Campaign

- Our Halloween anti-litter campaign has been very successful in the last number of years, and will continue to be implemented for the period of the Litter Management Plan 2019-2021.
- We will continue to work with An Garda Síochána, the local community and liaise with business which hold combustible materials on site (e.g. tyres, pallets, timber etc.), which have the potential to be removed and used in bonfires. Businesses have an obligation and responsibility to manage all of their waste in a proper and legal manner at all times but particularly during the Halloween period.



- Fingal County Council recycling centres will continue to accept combustible material (such as bulky waste and timber) from residents for free in the days preceding Halloween.

Dog Fouling

- We will continue our ongoing efforts with Fingal County Council Dog Wardens to target dog fouling on and adjacent to dog walking routes, beaches and dog fouling hotspots.

Covert Surveillance Operations

- We have utilised surveillance operations (to include covert, mobile and static units) at litter black spots for many years to allow the identification and prosecution of offenders. We will continue to make use of these technologies.
- We will also consider making use of emerging technologies. The use of drones, satellites and better quality CCTV units can help in securing prosecutions for illegal dumping.
- We will take action against those unlawfully depositing waste at recycling banks and will continue to employ surveillance cameras at problem sites.



Business Responsibilities for Litter

The Litter Pollution Acts 1997-2009 puts a number of legal responsibilities on Businesses to control litter. The following are offences under the Act:

- Failure to keep footpaths, pavements, and gutters adjacent to premises litter free (cigarettes butts, receipts, wrappers etc.)
- Putting up posters or signs without authorisation or placing fliers on cars.
- Placing commercial waste in a public litter bin.
- Dumping material in an area other than a waste receptacle or authorized waste facility.
- Mobile operators and organisers of major events have additional responsibilities.

CRM (Customer Relationship Management)

- We will utilise the CRM system to log, track and action litter enforcement issues reported by members of the public and other interested parties.
- We encourage citizens to report any incidences of illegal dumping, littering, dog fouling or any other litter related issue to us directly using our dedicated email address: environment@finglal.ie or through fixyourstreet.ie

Operations



Littering is the most visible form of environmental pollution that is encountered by the citizens of Fingal – it impacts on those on whom, live, work, and visit/pass through the County.

Our operations staff members work daily to ensure that that Fingal is kept clean. The streets are swept regularly on a scheduled basis throughout the week, bins are emptied daily in many areas and we respond to individual litter related requests which can arise on a day to day basis.

Litter can range from single littering incidences to large-scale, gross littering – whatever the type and scale, our cleaning crews respond.

Objectives

1. **Undertake street cleaning, litter picking and bin emptying throughout Fingal based on scheduled routes and set frequencies and respond to littering incidents.**
2. **Target cleaning activities at litter black spots and known dumping areas.**
3. **Work with the local community to prevent litter and support community initiatives and community clean-ups.**
4. **Undertake increased cleaning and litter picking at beaches and other recreational areas during the summer season.**
5. **Implement a bin replacement programme throughout the County for damaged bins which are no longer fit for purpose.**

Implementation

Street Cleaning

- Fingal County Council will continue to undertake street cleaning, litter picking and bin emptying based on the current schedule and set frequencies in towns, villages and suburban areas.
- The schedule will be reviewed periodically to ensure that it is still suitable and effective to maintain a high standard of cleanliness throughout the County.

- Illegal dumping and fly-tipping is an ongoing issue throughout Fingal County Council. Cleaning crews will continue to clean up areas where rubbish bags, bulky waste, furniture, construction and demolition waste, tyres and hazardous waste materials are dumped. The crews will liaise with Litter Wardens with a view to identification and prosecution of offenders.
- The Council will maintain the current street cleansing fleet, which is comprised of four small street sweepers and seven larger street sweepers. During the autumn and winter, the Council hire two additional units which have the capability of picking up leaf litter.
- Fleet requirements will be reviewed annually to ensure that they are adequate for the level of operations required throughout the County.

Litter Bin Policy

- Bus stops, main thoroughfares to shopping centres, schools, parks and beaches will be considered as priority areas for the siting of litter bins.
- A survey is carried out prior to a new bin being located in an area. Fingal will ensure that there are adequate bins in place throughout the County and that there are resources in place to ensure they are serviced frequently.
- We will review litter bin placement and frequency particularly in areas which have experienced a growth in population in recent years to ensure these areas are adequately provided for.
- In the case where a bin is being abused through the dumping of household waste in it, which is an offence under the Litter Pollution Act, The Council will only remove this bin as an absolute last resort. Where the operational team propose to remove a bin or re-site a bin, this will be notified to the local Councillors.
- There has been a successful deployment of solar compatible bins in Howth through a pilot scheme. These bins incorporate sensors that communicate back to the street cleaners when they are full. Consideration will be given to extend the scheme to other areas to improve efficiencies in the areas where the bins are located.
- Fingal County Council provides additional bins the approach routes surrounding music venues such as Malahide Castle on the day of a concert or event. The villages and surrounding areas are cleaned and litter picks are conducted after concert ends to ensure no residual litter remains.
- Additional litter bins will provided in high amenity areas which see an increase in footfall and visitor numbers throughout the summer months.

Amenity Areas, Beaches, Rivers and Estuarine Areas

- There is 88km of coastline, beaches and seafront areas in Fingal which are very popular during the summer months. Increased frequency cleaning and litter picks are carried out in these areas as well as the provision of additional bins and new technologies to ensure they are maintained to a high standard.

- We continue to manage waste in open green spaces and other amenity areas to ensure that these areas can be enjoyed safely by our residents. This activity will be intensified during the summer months.

Beaches, Rivers and Estuaries

- Beaches are litter picked daily and raked once per week during the bathing season which runs from June to September. Additional bins are provided during this period.
- Litter picks and clean-ups will be targeted at rivers and estuarine areas more regularly. The frequency of litter picks will be increased in the summer months, and will continue all year around, as resources allow.
- We will continue to actively support community clean-ups of rivers, beaches and the marine environment.
- We will ensure that there are sufficient litter bins positioned at appropriate locations along river and coastal walkways and marine recreational areas.

CRM System

- Fingal County Council will continue to use the Customer Relationship Management (CRM) system for the logging of incidences of litter throughout the County. The CRM system will play a pivotal role in the identification of "hotspots" of littering, illegal dumping and other litter related incidents. By logging and tracking the data on the Customer Relationship Management system, The Council can assign staff and fleet to the areas where they are most needed.
- We encourage citizens to provide as much detail as possible on the littering incident when contacting us directly including the location and a description of the incident and estimation of the volume. This allows us to respond to the incident appropriately.
- On receipt of a littering or dumping incident through the CRM system or Fix Your Street, a cleaning crew will be dispatched to clean it up. The incident will be investigated by Litter Wardens.

Graffiti Response

- Fingal County Council will continue to implement the current graffiti removal policy which is to remove tagging and other graffiti from public areas where requested through the CRM system.
- We are currently exploring running a scheme to allow graffiti artists and youth organisations to use utilities boxes in urban areas as controlled spaces for street art.
- Fingal County Council will endeavour to support projects which provide graffiti artists with dedicated spaces to create modern urban art in such a way that

enhances the environment throughout the County.

Civic Amenity Sites, Bring Banks and Recycling Centres

- Fingal County Council operates two Recycling Centres, Estuary Road, Swords and Coolmine.
- We will make public recycling banks for glass, cans and textiles available at suitable locations to meet the demands of the County. A list of recycling facilities is included in Annex 3.
- We will appropriately maintain bring bank sites.
- We will consider siting and neighbour issues when selecting new locations for recycling facilities, taking into account potential noise and nuisance issues.
- We will collect usage data for recycling banks and make the tonnage publically available.
- We will maintain public recycling centres at Estuary Road, Swords and Coolmine, Dublin 15.
- The Recycling Centres have accepted specific bulky waste and timber collections in the run up to Halloween to help reduce the volume of bonfire material in the community at that time. The collections have been well received and very successful, so it is envisaged that they will be continued in future.



The Fingal County Council website www.fingalcoco.ie details the opening hours (including summer opening hours) of recycling facilities across the County as well as listing all materials accepted at these sites.

4. Monitoring the Implementation of the 2019-2021 Litter Management Plan

Implementation

- Implementation of the various objectives of the plan will be monitored through a set of tangible actions and realistic targets as outlined in Annex 1.

Responsibility

- Litter prevention, awareness and enforcement targets will be spearheaded by the Director of Services for Environment and Water Services Department.
- Litter management operational targets will be spearheaded by the Operations Department, with reporting to Director of Services for the Operations Department.

Measuring Performance

- Performance will be reviewed by Fingal County Council in line with scheduled reviews of Annual service Delivery Plans/Operational Plans.

Reporting

- A status report will be presented to the Environment and Water Services SPC annually to report progress against targets.
- Summary findings will be published in the Annual Report.

Annex 1: Implementation Plan

No.	Implementation Action		Lead Departments	Timeframe
AWARENESS				
1.	Promote the Repak End of Life Tyres scheme across Fingal.	Achieved/Not Achieved	Environment Division	Ongoing 2019-2021
2.	Hold consultation meetings with Tidy Towns committees in Fingal.	Achieved/Not Achieved	Operations	One per annum
3.	Promote the environment@fingal.ie email address on Fingal County Council website.	Achieved/Not Achieved	Environmental Awareness	Ongoing 2019-2021
4.	Host the Cleaner Communities awards annually; increase business participation in the awards.	Achieved/Not Achieved	Environmental Awareness	Ongoing 2019-2021
5.	Expand the Adopt-a-Patch scheme.	Achieved/Not Achieved	Environmental Awareness	Ongoing 2019-2021
6.	Continue the Regional Dog Fouling signage programme throughout the County.	Achieved/Not Achieved	Environmental Awareness	Ongoing 2019-2021
7.	Continue the Green Dog Walkers Programme.	Achieved/Not Achieved	Environmental Awareness	Ongoing 2019-2021
8.	Pilot and evaluate the use of water fountains in two location in the county.	Achieved/Not Achieved	Environmental Awareness	Ongoing 2019-2021
ENFORCEMENT				
9.	Maintain the number of Litter Wardens.	Achieved/Not Achieved	Environment Division	Ongoing 2019-2021
10.	Target a minimum of 900 litter fines per annum (to be reviewed on an annual basis).	Achieved/Not Achieved	Environment Division	Per annum
11.	Avail of any government funding to invest in new litter surveillance equipment.	Achieved/Not Achieved	Environment Division	Ongoing 2019-2021

12.	Conduct Halloween anti-litter campaign.	Achieved/Not Achieved	Environment Division	Annually
13.	Target unauthorised waste collectors from households.	Achieved/Not Achieved	Environment Division	Ongoing 2019-2021
14.	Conduct anti-dog fouling enforcement activities.	Achieved/Not Achieved	Environment Division	Ongoing 2019-2021
OPERATIONS				
15.	Regular and routine emptying of litter bins throughout the County: 90% of bins to be emptied daily; the remaining 10% to be emptied within one week.	Achieved/Not Achieved	Operations	Ongoing 2019 -2021
16.	Review litter bin placement throughout the County.	Achieved/Not Achieved	Operations	Ongoing 2019-2021
17.	Consider the expansion of the pilot programme for solar bins into other high usage areas.	Achieved/Not Achieved	Operations	2019 -2020
18.	Maintain IBAL Litter League Status of “cleaner than European norms” as a minimum, in all Fingal towns.	Achieved/Not Achieved	Operations	Ongoing 2019-2021
19.	Ensure there is access to recovery facility and bring banks for members of the public. Opening hours and locations to be displayed on Fingal County Council website.	Achieved/Not Achieved	Operations	Ongoing 2019-2021
20.	Maintain summer cleaning schedule for beaches.	Achieved/Not Achieved	Operations	Ongoing 2019-2021
21.	Increase frequency of cleaning of rivers and estuarine areas as resources.	Achieved/Not Achieved	Operations/ Environment Division	Ongoing 2019-2021
22.	Litter management on open spaces to meet the required level of cleanliness.	Achieved/Not Achieved	Operations	Ongoing 2019-2021

23.	Support community clean-ups of rivers, estuaries and beaches.	Achieved/Not Achieved	Operations/ Environment Division	Ongoing 2019-2021
CROSS-CUTTING ACTIONS				
24.	Maintain the CRM system for litter management complaints and notifications. Respond within the timeframes established within the Citizen Charter.	Achieved/Not Achieved	Operations/ Environment Division	Ongoing 2019-2021
25.	Review statistics from CRM and develop an action plan for any areas where action may be required.	Achieved/Not Achieved	Operations/ Environment Division	Annually
26.	Update Fingal County Council website with relevant environmental/litter management information.	Achieved/Not Achieved	Operations/ Environment Division	Ongoing 2019-2021
27.	Report progress against Litter Management Plan annually to Environment SPC.	Achieved/Not Achieved	Operations/ Environment Division	Annually

Annex 2: Consultation

- A meeting was held with Fingal County Council Officers, Environment and Operations staff on 1st February 2018.
- A meeting was held with members of Tidy Towns committees on the 14th of February 2018.
- Formal public consultation on the Draft Plan was held from 19th June 2018 to 31st July 2018. Draft available on consult.fingal.ie portal.
- Print copies were available at Council Offices (Swords, Blanchardstown & Balbriggan Town Hall) from the 19th June 2018.
- Newspaper advertisements were placed in the Fingal Independent, Northside People and the Blanchardstown Gazette.
- 9 No. submissions on the Draft Litter Management Plan were received.
- A summary of submissions and responses were presented to the Environment and Water Services SPC on 30th April 2019. The Environment and Water Services SPC recommended the Plan for Adoption by the Full Council.
- The Litter Management Plan 2019-2021 was presented to Council on 13th May 2019.

Annex 3: Waste Disposal and Recovery Facilities in Fingal

Area	Address	Glass 	Cans 	Textiles 
Balbriggan	SuperValu	☑	☑	
Balbriggan	Church car park	☑		☑
Balbriggan	Barnageara car park	☑	☑	☑
Balbriggan	O'Dwyer's GAA Club	☑	☑	
Balbriggan	Millfield Shopping Centre	☑		
Balbriggan	Glebe North Football	☑	☑	
Baldoyle	Baldoyle Badminton Club	☑		
Balgriffin	Campions Pub	☑	☑	
Balgriffin	Inis Fall GAA Club	☑		☑
Balgriffin	Fingal Cemetery	☑		☑
Ballyboughal	Pitch and putt club	☑	☑	
Ballymadun	The Fox Inn	☑		
Balrothery	Balrothery Inn	☑	☑	
Balscadden	Church car park	☑	☑	☑
Blanchardstown	Elm Green Golf Club	☑		☑
Blanchardstown	Millennium Park	☑		☑
Blanchardstown	Blanchardstown Shopping Centre	☑		
Blanchardstown	Roselawn Tesco Car Park	☑	☑	☑
Coolmine	Coolmine Recycling Centre	☑	☑	☑
Corduff	Corduff Resource Centre	☑	☑	☑
Donabate	Donabate/Portrane Community Centre	☑	☑	☑
Donabate	Donabate Beach car park	☑		
Donabate	Caravan park		☑	
Donabate	SuperValu	☑	☑	
Garristown	Garristown	☑	☑	☑
Howth	Marina car park		☑	
Howth	'Reservoir' car park (near the summit)	☑		☑
Howth	Howth Summit (pub car park)		☑	
Littlepace, Clonee	Littlepace Shopping Centre	☑	☑	
Loughshinny	Loughshinny Community Centre	☑	☑	

Lusk	Round Towers GAA Club	☑	☑	
Lusk /Skerries	Lusk/Skerries Road (Ardgillan junction)	☑		☑
Malahide	Malahide Beach car park	☑	☑	☑
Malahide	Malahide Bridge Club	☑		
Malahide	Malahide Castle	☑		☑
Malahide/ Balgriffin	Innisfail GAA Club	☑	☑	
Milverton	Hills Cricket Club	☑		
Naul	Church Laneway	☑	☑	
Naul	Graveyard			☑
Naul	Pub carpark	☑	☑	
Naul	Lay-By Naul Rd (Forrest Little Area), Airport	☑		☑
Oldtown	Oldtown Public House	☑	☑	
Porterstown	Millennium Park	☑		
Porterstown	Porterstown Sports Ground car park	☑		
Portmarnock	Golf Links Road car park	☑		
Portmarnock	Portmarnock Sports & Leisure Club	☑	☑	☑
Portmarnock	Portmarnock Beach (Country Club) car park	☑		☑
Portrane	Lay-by at village shop	☑	☑	☑
Roselawn	Tesco	☑	☑	☑
Rolestown	Rolestown new cemetery	☑	☑	☑
Rush	Entrance to St Catherine's Estate	☑		
Rush	Hilly Skilly Caravan Park	☑	☑	
Rush	Rush South Beach car park	☑	☑	☑
Rush	Ryan's Caravan Park	☑	☑	
Rush	St. Maurs GAA Club	☑		
Rush	Tesco car park	☑		
Skerries	Barbarnageara car park	☑	☑	☑
Skerries	Skerries Distributor Road	☑	☑	☑
Skerries	South Strand, Opposite Bob's Casino	☑	☑	☑
Skerries	Lifeguard area, Harbour Road	☑	☑	☑
Skerries	SuperValu	☑		
Sutton	Outside St Fintan's Lawn Cemetery	☑	☑	
Sutton	Sutton Lawn Tennis Club	☑	☑	

Sutton	Supervalu Sutton Cross	☑	☑	
Swords	Environment Depot Watery Lane	☑		
Swords	Celestica / St Colmcille's GAA	☑	☑	☑
Swords	Swords Manor Shopping Centre	☑		☑
Swords	Airside Business Park	☑		
Swords	Fingallians GAA		☑	
Swords	Rivervalley Scouts Hall	☑	☑	☑
Swords	Estuary Recycling Centre	☑	☑	☑